

BEWI-FATRIX® CX: Innovative supplementary feed for high-yielding dairy cows to support metabolism holistically during lactation

Südlohn-Oeding, [25.09.2024] – At EuroTier 2024 in Hanover, BEWITAL agri GmbH & Co. KG, a leading German manufacturer of specialty feed, will be presenting its latest innovation for modern dairy farming: BEWI-FATRIX® CX. This new combination of feed and additives is specially designed for high-performance dairy cows, providing holistic metabolic support during lactation.

Maintaining the health of lactating cows

Breeding progress in dairy cows has led to a continuous increase in the genetic potential for milk production. In practice, this often results in metabolic issues and additional problems during high lactation. BEWI-FATRIX® CX combines rumen-protected fat with rapeseed lecithin, vitamin E and vitamin C. This special blend is designed to effectively support cows in managing metabolic-related challenges. Complemented by natural willow bark, this product actively promotes the health and longevity of dairy cows.

A new solution for the challenges of lactation

BEWI-FATRIX® CX, the result of intensive research and practice-orientated development, surpasses traditional feeding methods, which often focus solely on meeting basic energy and nutrient needs or occasionally on liver health improvement. This novel combination product is specifically formulated to provide comprehensive metabolic support for high-performance dairy cows, especially in the demanding high-lactation phase. The well-thought-out combination of ingredients not only strengthens liver function but also reduces the symptoms caused by high fat mobilisation. This results in improved overall well-being and enhanced performance in the cows. BEWI-FATRIX® CX therefore differs significantly from conventional feeding approaches.

Proven results in practice

On a German dairy farm, the use of BEWI-FATRIX® CX showed significant improvements in the metabolism of high-yielding dairy cows. The farm, known for its commitment to optimal animal health and high productivity, uses BEWI-FATRIX® CX to effectively manage the challenges of lactation.

Since its introduction, metabolic disorders have been reduced, leading to improved stability and the restoration of cows' previous performance levels. These results clearly demonstrate the benefits of BEWI-FATRIX® CX.

‘With BEWI-FATRIX® CX, we are setting new standards in supporting high-performance dairy cows. This product not only enhances overall metabolic health but also improves the efficiency of milk production,’ says Dr Michael Hovenjürgen, Head of Research and Product Development at BEWITAL agri.

According to the manufacturer, BEWI-FATRIX® CX has the following benefits:

- Rumen-stable fat as an effective source of energy without affecting the rumen
- Rapeseed lecithin (phosphatidylcholine) to support liver metabolism
- Combined with vitamin E and vitamin C, offering antioxidant effects in metabolism
- Contains willow bark with all its natural components

Product image:



More about BEWITAL agri:

BEWITAL agri specialises in the production of innovative animal feed that contributes to health, efficiency and sustainability in modern livestock farming. The company is also committed to research and product development - its own and that of its customers. The manufacturer does not rely on standard techniques. The use of special spraying and mixing technologies, in which the company continuously invests in order to develop them further, ensures that its products have an innovative edge. For more than 60 years, BEWITAL agri has been a strong partner to the animal feed industry and the specialised trade worldwide thanks to its expertise in translating scientific findings into solutions in a timely manner.

BEWITAL agri is part of the BEWITAL Group together with BEWITAL petfood, the manufacturer of pet food, and westrans, the logistics company. The company is headquartered in Südlohn-Oeding, in the west of Germany. Around 600 people are employed there.

Contact information:

Trade fair: EuroTier Hanover | HALL 22, Booth A19

For technical questions/product development:

Dr Michael Hovenjürgen
Research and Product Development
Phone: +49 2862 581-56
E-mail: m.hovenjuergen@bewital.de

Press contact:

BEWITAL agri GmbH & Co. KG
Industriestrasse 10
46354 Südlohn-Oeding

Contact person:

Sina Nordhausen
Marketing Manager
Phone: +49 2862 581-53
E-mail: s.nordhausen@bewital.de